

D I C K C L A R K ' S

Rock Roll & Remember

UNISTAR
RADIO PROGRAMMING

DATE: March 8, 1991
FROM: Ed Salamon, President/Programming
TO: "ROCK, ROLL & REMEMBER", Clearing Stations
RE: "ROCK, ROLL & REMEMBER" Program Discs

Enclosed is your station's copy of "ROCK, ROLL & REMEMBER" which is to be aired in accordance with your Program Agreement the weekend of March 15, 1991.

The program discs are produced in stereo. Each hour's format is enclosed and the commercial schedule is included on the format sheets. There are a total of six (6) commercial positions in each hour available for local sale by your station. These times are not covered on the program disc and must be filled in by your station in order for the program to time out properly.

PLEASE AUDITION EACH DISC IMMEDIATELY. If you have any questions or problems with the recordings, please contact Unistar Radio Programming:

COLORADO SPRINGS

(719) 540-4646

The program is the exclusive property of Unistar Radio Programming and is intended for use only in accordance with your Program Agreement. Any other use of this program in part or in whole without the express written permission of Unistar Radio Programming is prohibited. Following the broadcast, the program must either be returned or destroyed.



DATE: March 12, 1991
TO: Weekly Country Music Countdown, Countdown America, and
Rock, Roll, and Remember Affiliates
FROM: Unistar Programming
RE: Sears Blackouts

Once again, we are asking our affiliates who air the shows listed above **BEFORE 5 P.M. LOCAL TIME SATURDAYS TO BLACK-OUT** (not air) the Commercials listed for second quarter 1991.

Also note that the Levis Week blackout scheduled for March 16-17 has been changed to March 23-24.

For your convenience, the commercials that must be blacked out are positioned at the end of the spotset so you may cover with a promo, weather, or local commercial.

The dates and sales events are:

<u>Weekend of:</u>	<u>Sales Event</u>
March 23-24	Levi's Week
March 30-31	TV
March 30-31	Sears Days
April 6-7	Washer-Dryer
April 6-7	Sears Days
April 13-14	IBM Computer
April 20-21	Computer 0%
April 20-21	Washer-Dryer 0%
April 27-28	Washer-Dryer
May 4-5	Furniture
May 4-5	Washer-Dryer
May 18-19	Washer-Dryer
May 18-19	Memorial Day
May 25-26	All On Sale
June 1-2	Refrigerator
June 8-9	Father's Day
June 15-16	All On Sale
June 22-23	Washer-Dryer
June 22-23	Electronics

Local affiliates may fill in the blackout time with local spots.

Once again, this blackout applies only to stations airing shows **BEFORE 5 P.M. LOCAL TIME.**

Please call us at (719) 540-4646 if you have any questions.

Thank you for your continuing cooperation.

DICK CLARK'S

Rock Roll & Remember

UNISTAR

RADIO PROGRAMMING

HOUR: 1 SHOW # 475 YEAR: '67 AIR DATE: March 16, 17, 1991

PROGRAM SEGMENT 1 — RUNNING TIME: 9:58 Cumulative time including commercials: 12:58

IN CUE: "This is Dick Clark...
MUSIC: BAD MOON RISING - Creedence Clearwater Revival ✓
DANCING IN THE STREET - Martha & the Vandellas ✓
MIDNIGHT CONFESSIONS - Grass Roots ✓

FEATURE: Interview: Martha Reeves ✓
NETWORK POSITION: Jollytime :60 - Marriott :60 ✓
OUT CUE TO STN POS: ...now, for reservations."
STATION POSITION: :60

PROGRAM SEGMENT 2 — RUNNING TIME: 16:00 Cumulative time including commercials: 31:58

IN CUE: JINGLE ✓
MUSIC: HANKY PANKY - Tommy James & the Shondells ✓
CHAPEL OF LOVE - Dixie Cups ✓
THEN HE KISSED ME - Crystals ✓
REMEMBER (WALKIN' IN THE SAND) - Shangri-las ✓
DA DOO RON RON - Crystals ✓

FEATURE: Interview: Tommy James ✓
NETWORK POSITION: Volkswagen :30 - Flintstones :30 ✓
OUT CUE TO STN POS: ...and growing."
STATION POSITION: :120

PROGRAM SEGMENT 3 — RUNNING TIME: 7:52 Cumulative time including commercials: 42:50

IN CUE: JINGLE
MUSIC: FUN, FUN, FUN - Beach Boys ✓
MONTEGO BAY - Bobby Bloom ✓

FEATURE: People on the Street ✓
NETWORK POSITION: Drixoral :30 - Hersheys :30 - Marriott :60 ✓
OUT CUE TO STN POS: ...now, for reservations."
STATION POSITION: :60

PROGRAM SEGMENT 4 — RUNNING TIME: 9:20 Cumulative time including commercials: 55:10

IN CUE: JINGLE
MUSIC: MIRAGE - Tommy James & the Shondells ✓
DEADMAN'S CURVE - Jan & Dean ✓
I'LL TRY SOMETHING NEW - Miracles ✓

FEATURE: Interview: Tommy James ✓
NETWORK POSITION: Prudential Insurance :60 ✓
OUT CUE TO STN POS: ...you've got it."
STATION POSITION: :120

PROGRAM SEGMENT 5 — RUNNING TIME: 4:20 Cumulative time: 59:30

IN CUE: JINGLE
MUSIC: LOVE IS HERE & NOW YOU'RE GONE - Supremes ✓
FEATURE: Rock, Roll & Review
OUT CUE: JINGLE

HOUR: 2

SHOW # 475

AIR DATE: March 16, 17, 1991

PROGRAM SEGMENT 1 — RUNNING TIME: 9:05 Cumulative time including commercials: 12:05

IN CUE: JINGLE
MUSIC: WHITE RABBIT - Jefferson Airplane ✓
EVERYDAY PEOPLE - Sly & the Family Stone ✓
JUST A LITTLE - Beau Brummels ✓

FEATURE: Interview: Sly Stone ✓
NETWORK POSITION: Drixoral :30 ✓ - Subaru :30 ✓ - Marriott :60 ✓
OUT CUE TO STN POS: ...now for reservations."
STATION POSITION: :60

PROGRAM SEGMENT 2 — RUNNING TIME: 15:04 Cumulative time including commercials: 30:09

IN CUE: JINGLE ✓
MUSIC: GETTIN' TOGETHER - Tommy James & the Shondells ✓
LITTLE GIRL - Syndicate of Sound ✓
TIRED OF WAITING FOR YOU - The Kinks ✓
FOR YOUR LOVE - Yardbirds ✓
SHE'S NOT THERE - Zombies ✓

FEATURE: Interview: Tommy James
NETWORK POSITION: Prudential Insurance :60
OUT CUE TO STN POS: ...you've got it." ✓
STATION POSITION: :120

PROGRAM SEGMENT 3 — RUNNING TIME: 7:30 Cumulative time including commercials: 40:39

IN CUE: JINGLE
MUSIC: BROWN EYED GIRL - Van Morrison ✓
DOMINO - Van Morrison ✓

FEATURE: None ✓
NETWORK POSITION: Volkswagen :30 ✓ - Marriott :60 ✓ - Flintstones :30 ✓
OUT CUE TO STN POS: ...and growing."
STATION POSITION: :60

PROGRAM SEGMENT 4 — RUNNING TIME: 11:32 Cumulative time including commercials: 55:11

IN CUE: JINGLE ✓
MUSIC: I THINK WE'RE ALONE NOW - Tommy James & the Shondells ✓
GET READY - Rare Earth ✓
HATS OFF TO LARRY - Del Shannon ✓
EVERLASTING LOVE - Carl Carlton ✓

FEATURE: Interview: Tommy James ✓
NETWORK POSITION: Jollytime :60 ✓
OUT CUE TO STN POS: ...grew up with."
STATION POSITION: :120

PROGRAM SEGMENT 5 — RUNNING TIME: 4:19 Cumulative time: 59:30

IN CUE: JINGLE
MUSIC: BABY, I NEED YOUR LOVIN' - Johnny Rivers ✓
FEATURE: Rock, Roll & Review
OUT CUE: JINGLE

DICK CLARK'S

Rock Roll & Remember

UNISTAR
RADIO PROGRAMMING

HOUR: 3

SHOW # 475

AIR DATE: March 16, 17, 1991

PROGRAM SEGMENT 1 — RUNNING TIME: 11:53 Cumulative time including commercials: 14:53

IN CUE:

JINGLE

MUSIC:

YOU ARE MY DESTINY - Paul Anka

HONKY CAT - Elton John

TO LOVE SOMEBODY - Bee Gees

FEATURE:

Interview: Elton John

NETWORK POSITION:

Jollytime :60 - Marriott :60

OUT CUE TO STN POS:

...now for reservations."

STATION POSITION:

:60

PROGRAM SEGMENT 2 — RUNNING TIME: 13:41 Cumulative time including commercials: 31:34

IN CUE:

JINGLE

MUSIC:

MONEY MONY - Tommy James & the Shondells

MONDAY MONDAY - The Mamas & the Papas

CHERRY CHERRY - Neil Diamond

SUGAR SUGAR - The Archies

FEATURE:

Interview: Tommy James

NETWORK POSITION:

Drixoral :30 - Subaru :30

OUT CUE TO STN POS:

...offer ends soon."

STATION POSITION:

:120

PROGRAM SEGMENT 3 — RUNNING TIME: 7:39 Cumulative time including commercials: 42:13

IN CUE:

JINGLE

MUSIC:

I'LL BE DOGGONE - Marvin Gaye

AIN'T THAT PECULIAR - Marvin Gaye

FEATURE:

Interview: Marvin Gaye

NETWORK POSITION:

Volkswagen :30 - Flintstones :30 - TGIF Restaurants :30 -

OUT CUE TO STN POS:

...get the sensation." (music out)

Hersheys :30

STATION POSITION:

:60

PROGRAM SEGMENT 4 — RUNNING TIME: 10:22 Cumulative time including commercials: 55:35

IN CUE:

JINGLE

MUSIC:

CRIMSON & CLOVER - Tommy James & the Shondells

NAVY BLUE - Diane Renay

BLACK IS BLACK - Los Bravos

FEATURE:

Interview: Tommy James

NETWORK POSITION:

Valu-Rite :30 - Volkswagen :30

OUT CUE TO STN POS:

...say the word."

STATION POSITION:

:120

PROGRAM SEGMENT 5 — RUNNING TIME: 3:55

Cumulative time: 59:30

IN CUE:

JINGLE

MUSIC:

HAPPY TOGETHER - Turtles

FEATURE:

Rock, Roll & Review

OUT CUE:

JINGLE

HOURL: 4

SHOW # 475

AIR DATE: March 16, 17, 1991

PROGRAM SEGMENT 1 — RUNNING TIME: 8:51 Cumulative time including commercials: 11:51

IN CUE: JINGLE
MUSIC: TEEN AGE IDOL - Rick Nelson
SHE'S A FOOL - Leslie Gore
FORGET HIM - Bobby Rydell

FEATURE: Interview: Leslie Gore
NETWORK POSITION: Drixoral :30 - Jollytime :60 - Subaru :30
OUT CUE TO STN POS: ...offer ends soon."
STATION POSITION: :60

PROGRAM SEGMENT 2 — RUNNING TIME: 13:19 Cumulative time including commercials: 28:10

IN CUE: JINGLE
MUSIC: CRYSTAL BLUE PERSUASION - Tommy James & the Shondells
AIN'T NO MOUNTAIN HIGH ENOUGH - Gaye/Terrell
CAN'T BUY ME LOVE - Beatles
DO YOU BELIEVE IN MAGIC - Lovin' Spoonful

FEATURE: Interview: Tommy James
NETWORK POSITION: Marriott :60
OUT CUE TO STN POS: ...now for reservations."
STATION POSITION: :120

PROGRAM SEGMENT 3 — RUNNING TIME: 7:39 Cumulative time including commercials: 38:49

IN CUE: JINGLE
MUSIC: BEYOND THE SEA - Bobby Darin
TURN! TURN! TURN! - The Byrds

FEATURE: People on the Street
NETWORK POSITION: Volkswagen :30 - Valu-Rite :30 - Wrigley :30 - Flintstones :30
OUT CUE TO STN POS: ...and growing."
STATION POSITION: :60

PROGRAM SEGMENT 4 — RUNNING TIME: 12:40 Cumulative time including commercials: 54:29

IN CUE: JINGLE
MUSIC: DRAGGIN THE LINE - Tommy James
RUNAROUND SUE - Dion
YOU'RE NO GOOD - Linda Ronstadt
HOOKED ON A FEELING - B. J. Thomas

FEATURE: Interview: Tommy James
NETWORK POSITION: Prudential Insurance :60
OUT CUE TO STN POS: ...you've got it."
STATION POSITION: :120

PROGRAM SEGMENT 5 — RUNNING TIME: 5:01 Cumulative time: 59:30

IN CUE: JINGLE
MUSIC: PENNY LANE - The Beatles
FEATURE: Rock, Roll & Review
OUT CUE: JINGLE